



To
The Principal/Dean

26 January, 2012

Respected Sir/Madam,

SUB: Immense opportunity for your students – Bhumi’s national social entrepreneurship competition

Bhumi is one of India’s largest independent youth volunteer non-profit organisations. Our volunteers work amongst orphaned and underprivileged children in Tamil Nadu, Karnataka, New Delhi, Maharashtra and several other parts of the country with the aim of providing children with quality education and enable them to become responsible and productive citizens of the future.

We strongly believe that it’s us, the youth, who have the power and ability to change the current socio-economic conditions of our country. As a step towards this, we have launched i³ (www.iCubed.in), a national social entrepreneurship competition to encourage youngsters to ideate, implement and inspire the country. The theme for this year is CHILDREN and Bhumi will fund the winning idea a sum of Rs. 1,00,000/- for the implementation.

We seek your partnership in the nation’s progress by allowing us to put up i³ posters (enclosed herewith) as a campaign to invite entries. It would be a great platform for students of your esteemed institution to innovate and participate in this national level competition.

We request your support in changing today for a better tomorrow.

Thanking you,

Yours truly,

Vaishnavi Srinivasan
President